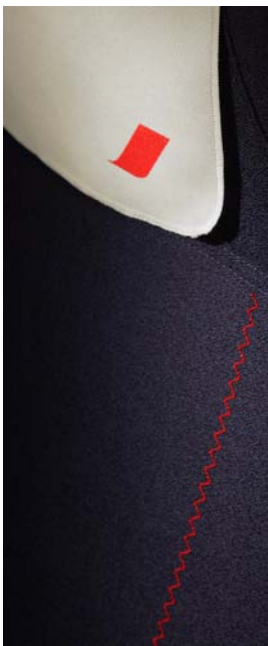


Air France exclusively launches the lightest and most comfortable short-haul seat in the world



January 2010: A new seat in Air France's short-haul fleet

Starting on 30 January 2010, Air France will be the first airline to offer its customers the comfort of a brand new short-haul seat. More comfortable and much lighter, this new seat will significantly improve the environmental performance of aircraft.

This new seat will gradually be introduced on Air France's domestic fleet of Airbus A319s, A320s and A321s.

More comfort and space

- Legroom increased by 2 to 3 inches (5 to 7.5 cm)
- An enhanced seatback with a natural 15° recline
- A more streamlined and comfortable foam seat

A seat which respects the environment

- A 40% lighter seat
- 5,200 tonnes less CO₂ emissions per year



Innovation and comfort

This new seat, jointly designed by Air France and Recaro, provides passengers with additional comfort and makes the short-haul cabin more airy, elegant and practical.



More comfort

To design this new seat, ergonomists based their research on studies carried out in the automobile industry in order to introduce new standards of comfort to short-haul air travel:

- the combination of foams which make up the seat were carefully studied to optimize the depth and density. This enabled the designers to define the most comfortable support for passengers whilst at the same time considerably reducing the weight of the seat structure.
- the mechanical seat recline function has been abandoned in favour of a natural 15° recline which provides passengers with optimum comfort and preserves the space and tranquillity of the passenger behind.



More space

The amount of legroom for passengers' shins and knees has been increased by 2 to 3 inches, i.e. 5 to 7.5 cm. This additional space gives passengers freedom of movement which is unrivalled compared with traditional short-haul seats.



More streamlined and more functional

The seat's accessories have been simplified with removable armrests which blend into the seatback.

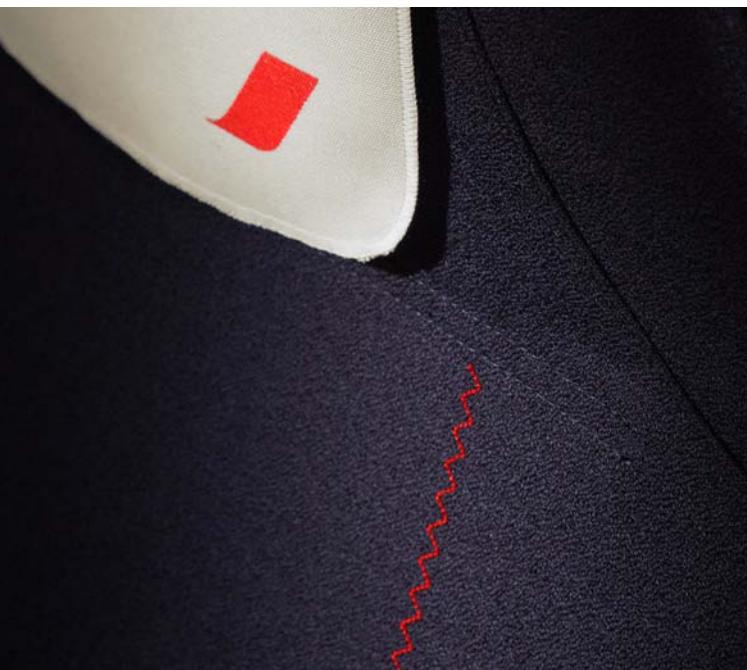
Seat access is now easier for reduced-mobility passengers, making boarding and disembarkation smoother.

The new short-haul seat was designed to help create a sense of space with streamlined curves, giving passengers a better view of the entire cabin.

The separate tables and cup holders can now be used simultaneously.



Thanks to all these new features, this seat won the 2009 innovation prize at the Aircraft Interiors Fair in Hamburg.



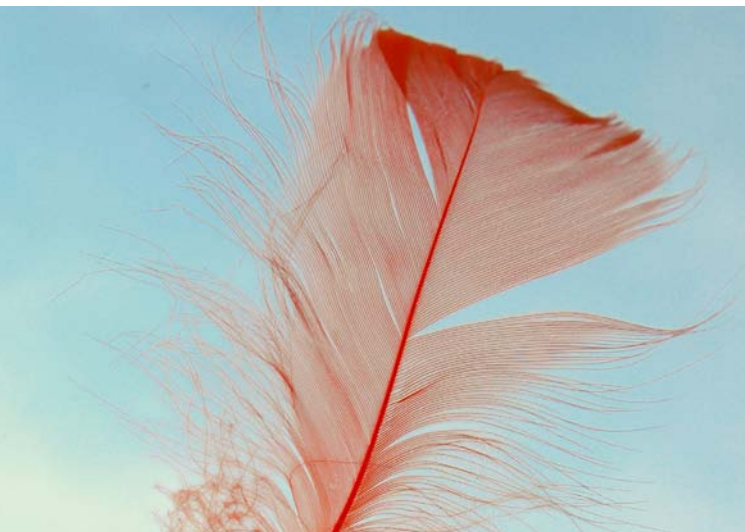
In harmony with Air France's new cabin interiors

Air France's elegant new short-haul seat represents Air France's new image on its domestic network.

The almost-white seat shell helps make the cabin more luminous.

This luminosity helps give passengers a feeling of calm and well-being.

A seat which respects the environment



Lighter...

At the very beginning of the design stage, all environmental aspects were taken into account, in line with Air France's commitment to sustainable development.

Weighing just 9.1 kg, i.e. 5.4 kg lighter than a conventional seat, the seat weight has been reduced by close to 40 %.

In total, each short-haul aircraft will weigh approximately 750 kg less on average thanks to the installation of this new cabin.

...and more environment-friendly

Air France's new short-haul seat, which is 40% lighter, directly contributes to improving the energy and environmental performance of the aircraft in Air France's short-haul fleet.

The introduction of these seats represents a reduction of 5,200 tonnes of CO₂ emissions per year.

1,700 tonnes of fuel will be saved per year on Air France's domestic short-haul network, representing more than 650 Paris-Marseille flights.

This new seat contributes directly to the reduction of CO₂ emissions on domestic routes to which Air France is committed as part of the Grenelle environment agreement.

Increased economic efficiency

This new seat will enable Air France to increase cabin capacity, while at the same time improving each passenger's personal space and comfort, thanks to the optimized width of the seat structure.

On the Airbus A320 and A321, there will be an additional row of seats, increasing current cabin capacity by 6 seats whilst at the same time improving passengers' comfort.

Cabin capacity on the A320 is increased to 178 seats and capacity on the A321 is increased to 212 seats.

The new Air France short-haul seat in figures

- 6,000 seats installed progressively starting in January 2010
- 37 aircraft from the Airbus A320 family will be equipped with the new seats (A319, A320 and A321)
- 9.1 kg, a seat which is 40% lighter
- 5 to 7.5 cm more legroom
- 750 kg less weight on average per aircraft
- 1,700 tonnes less fuel per year
- 5,200 tonnes less CO₂ per year

Air France's domestic network



With 11 million passengers carried every year, the domestic market represents 17% of Air France's revenue.

In Metropolitan France, Air France operates 731 daily flights, flies to all the major French cities, to and from Paris-Charles de Gaulle and Paris-Orly and also links the French regions to the rest of the world, not forgetting the flights from the French regions via the other Air France-KLM group hubs such as Amsterdam and Lyon.