

# AIR FRANCE TAKES OFF TO TEHRAN

April 2016





*Fly to the lively city*

Starting today and for the entire 2016 summer season, Air France is offering 3 weekly flights to Tehran from Paris-Charles de Gaulle.

The Company invites its customers to board the Business, Premium Economy and Economy cabins on its Airbus A340 (275 seats) and Airbus A330 (208 seats).

At Tehran-Imam Khomeini airport, Air France agents speaking Persian and English are available to assist customers with their departure and arrival formalities and when they have connections. During the trip, flight announcements are also made in Persian.

## of Tehran

To discover the many faces of Tehran, let yourself be carried along the 18 km-long Valiasr Street, the city's main thoroughfare and commercial centre. To the north, the residential neighbourhoods are nestled at the foot of the Alborz Mountains, popular with skiers. Further south, the city centre vibrates with a constant cultural, political and economic fervour.

In the vast bazaar you can find carpets and furniture produced all over the country. To the south, a more popular area, the heat is dry, intense, and the desert not far off. Further away, you can find the industrial realm of cars, electrical and electronic equipment, textiles, sugar etc. which feed the city's growth.

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### Flight schedules (in local time)

#### Wednesday, Friday and Sunday:

**AF738:** Leaves Paris-Charles de Gaulle at 12:20, arrives at Tehran-Imam Khomeini at 20:20;

#### Monday, Thursday and Saturday:

**AF755:** Leaves Tehran-Imam Khomeini at 9:15, arrives at Paris-Charles de Gaulle at 12:40.

## Inflight dining: attention and pleasure for all

On board, having browsed the menu available in Persian, English and French, passengers can enjoy exceptional dishes in the Business, Premium Economy and Economy cabins.

### HIGH-FLYING CULINARY CREATIONS IN BUSINESS

On departure from Paris-Charles de Gaulle, in the Business cabin, chef Yves Camdeborde offers Air France customers tasty new dishes.

The specificity of the chef lies in his innovative design of French haute cuisine: his eclectic range of dishes are typical examples of a new trend of cuisine invented by Yves Camdeborde himself - a mix of bistro cuisine and classic gastronomy known as bistronomy.

### GOURMET DELIGHTS IN PREMIUM ECONOMY AND ECONOMY

On departure from Paris, on long-haul flights in Premium Economy and Economy, Air France's meal service combines quality, balanced and original dishes. During the aperitif, a wide selection of drinks is available for passengers, accompanied by savoury biscuits. A choice of two hot dishes is then offered, accompanied by a starter and dessert. At the end of the meal, coffee, tea and liqueurs are served by the cabin crew.

On departure from Paris, four « À la Carte» menus as an alternative to the standard menu offered on board are also available: the *Sélection LeNôtre*, the *Ocean* menu, *Tradition* menu or *Le marché de Jean Imbert*. So many tasty and original culinary experiences to make the trip even more personalized.

In all cabins, customers can also order a meal without pork or alcohol when they book their flight.



*Slow-cooked beef fondant with Banyuls vinegar, vegetable balls and chestnuts with orange zest concoted by chef Yves Camdeborde*

# A fully digital trip

## APPS AND MOBILE WEBSITES

Air France enables its customers with a smartphone or tablet to access free apps as well as a mobile website (<http://mobile.airfrance.com>) to purchase a ticket and manage their reservations directly on their mobile and receive up-to-date travel information in real time.

## AF CONNECT, AN EXCLUSIVE, FREE SERVICE IN REAL TIME

When booking their flight, customers benefit from AF Connect, an exclusive, free service, with no registration or subscription, which proactively informs customers of any changes or irregularities during their trip.

## AIR FRANCE PRESS, YOUR FAVOURITE NEWSPAPERS AND MAGAZINES BEFORE, DURING AND AFTER YOUR FLIGHT

Available for free download on tablet and smartphone, the Air France Press App enables customers to access a wide selection of newspapers and magazines, from among Air France's offer of French and international digital press. Before, during and after their flight, the Company's customers can enjoy the Air France Press App, even when they're offline.

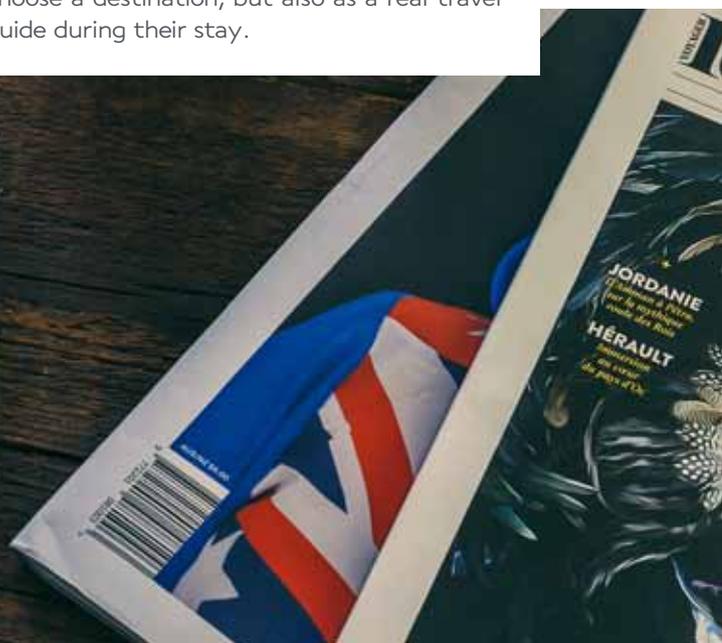
With their Flying Blue password or flight reservation numbers, customers can enjoy their favourite newspapers and magazines wherever they are in the world, from 30 hours before their flight until departure time. The Air France Press App is available in 13 languages.

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## TRAVEL BY AIR FRANCE, A DIGITAL TRAVEL BLOG

Air France now offers all curious, demanding and passionate travellers a digital and original travel blog: [travelby.airfrance.com](http://travelby.airfrance.com). With two new cities added each month, Tehran is one of the 91 destinations available. In this way, Air France customers benefit from a wide selection of hidden restaurants, boutique hotels and scenic spots, drawn up by people who love their city (bloggers, e-influencers, journalists, etc.).

The Company has designed this guide not only as a source of inspiration to help customers choose a destination, but also as a real travel guide during their stay.



## SkyTeam, a powerful global alliance

The Air France-KLM Group is a member of the SkyTeam alliance which has 20 member airlines. The alliance members offer simplified and harmonized flights within an extensive international network. On departure from the world's leading hubs, the SkyTeam members carry 612 million passengers every year on more than 16,270 daily flights to 1,057 destinations in 179 countries. During their trip, SkyTeam customers can relax in 636 lounges, while earning and using their Miles. In addition, SkyTeam Elite Plus customers have access to SkyPriority services.

## SkyPriority: exclusive advantages from check-in to baggage delivery

SkyPriority provides exclusive SkyTeam benefits at airports for the 20 alliance members to provide a seamless travel experience for passengers travelling in La Première, Business, Premium Economy or SkyTeam Elite Plus members. Easily recognizable, the «SkyPriority» logo appears on boarding passes and on all signage at airports. The service offers eligible passengers priority check-in, faster and privileged access to security controls as well as customs clearance and priority boarding. SkyTeam is the first airline alliance to offer its Premium passengers a set of priority ground services.

## Connecting the world via Paris-Charles de Gaulle

With smooth connections from the Air France hub at Paris-Charles de Gaulle, Air France customers can easily travel between Tehran and the rest of the world. In total, in 2016, the Air France-KLM Group is offering 320 destinations in 114 countries from its two European hubs at Paris-Charles de Gaulle and Amsterdam-Schiphol.

## Flying Blue, one of the leading loyalty programmes in Europe

Flying Blue, the Air France-KLM Group's loyalty programme, has 27 million members. Each time they travel, customers can earn miles and use them to fly ever further, benefit from car rentals, trips and more.

Moreover, Flying Blue Petroleum is the loyalty programme for oil and gas professionals. Its 80,000 members benefit from over 100 oil routes worldwide as well as exclusive benefits and services linked to their club membership.





## 70 years ago, the first air service from Paris to Tehran was launched

On 29 April 1946, Air France wanted to «reach out all over the world»: to America, Africa, Asia and the Middle East, even to Iran, and launched its Paris-Tehran route. The Iranian capital was served once every two weeks by DC-3 and then by DC-4. Before the war, the airline had already launched flights to Bushehr, located 1,215 km south of Tehran, on its Far Eastern route. It was even the first airline to operate to Persia.

The "Echo de l'air", the logbook at the time, said «Paris-Tehran in 19 hours and 30 minutes,» for a trip that lasted two and a half days in 1947, a service operated by DC-4: departure on Sunday at 7:00 from Le Bourget, arrival in Tehran the following Tuesday at 13:15. With seven stopovers in between: Paris, Marseilles, Rome, Brindisi, Athens, Rhodes, Beirut, Baghdad, Tehran. A continuation of the «flagship» Paris-Beirut route, Paris-Tehran was operated by the Constellation in November 1949 with its luxury cabin and five star service. Traffic increased, with 1, 2, 3 and up to 5 weekly flights in 1956, operated by ever faster and ever more spacious aircraft, the Boeing 707 in 1961, and the Boeing 747 in 1972.



Douglas DC8-30 at the ground at Tehran airport (Iran), 1960  
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Douglas DC8 at the ground at Tehran airport (Iran), 1960  
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