AIR FRANCE STUDIO
Air France’s audio-visual and cinematographic production offer.

Air France studio promotes cinema, fashion and the media, by providing professionals with a variety of Air France locations: on board or at the foot of an aircraft, in a Business lounge, at a check-in desk or in the immensity of an aircraft hangar.

Air France studio also provides film locations with Air France brand accessories, products and vehicles, accompanies the teams behind the scenes, from the organization to the promotion of audiovisual productions and organizes the transport of film crews and equipment.

2018 DELSEY
2018 advertising campaign
Photo shoot
THE SERVICE PROVIDED

- Reading the scenario and feasibility study;
- Advice on the choice of set and locations;
- Providing an estimate;
- Setting up of a partnership agreement for the transport of teams and equipment;
- Organization of the filming: reservation of the set and coordination of everyone involved;
- Management of regulatory authorizations for filming;
- Supervision and coordination on the day;
- Support in promoting the film on Air France Media.
2018
Les Aventures de Spirou et Fantasio
by Alexandre Coffre
with Thomas Solivères and Alex Lutz
A REAL MOVIE THEATRE IN THE SKY

Since the first film was shown on board an Air France flight in 1966, movies have become an integral part of the DNA of the Air France brand, becoming a must-have in terms of customer satisfaction.

With a wide variety of programmes and high-definition screens, Air France offers up to 1,200 hours of video on demand on board its long-haul flights, in 10 languages, on 38,000 individual screens, making the sky the biggest movie theatre in the world.

Air France also supports the film industry. The company is an official partner of:

- the Cannes Film Festival;
- the Deauville American Film Festival;
- the Lumière Festival;
- the Île-de-France Film Commission;
- UniFrance, for the promotion of French cinema throughout the world.
## Rates for Air France Studio

**Set Rental**

### Set Sum for Half a Day (5 Hours)

<table>
<thead>
<tr>
<th>SET</th>
<th>Small team &lt; 10 pers.</th>
<th>11-50 pers.</th>
<th>51-100 pers.</th>
<th>101-150 pers.</th>
<th>&gt; 150 pers.</th>
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<tbody>
<tr>
<td>Aircraft exterior - in the hangar</td>
<td>4 422</td>
<td>7 084</td>
<td>9 918</td>
<td>12 043</td>
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<tr>
<td>Aircraft exterior - on the ramp</td>
<td>6 092</td>
<td>6 855</td>
<td>10 104</td>
<td>14 146</td>
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<tr>
<td>Aircraft interior</td>
<td>6 855</td>
<td>10 184</td>
<td>14 258</td>
<td>17 313</td>
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<tr>
<td>Aircraft exterior and interior - hangar</td>
<td>7 450</td>
<td>10 179</td>
<td>15 091</td>
<td>18 324</td>
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<tr>
<td>Aircraft exterior and interior - runway</td>
<td>9 120</td>
<td>13 799</td>
<td>19 319</td>
<td>23 458</td>
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<tr>
<td>Business lounge</td>
<td>2 818</td>
<td>3 750</td>
<td>6 046</td>
<td>11 375</td>
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<tr>
<td>La Première lounge</td>
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<td>5 625</td>
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<tr>
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<td>5 490</td>
<td>7 666</td>
<td>9 333</td>
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**Set Sum for a Whole Day (10 Hours per Day)**

<table>
<thead>
<tr>
<th>SET</th>
<th>Small team &lt; 10 pers.</th>
<th>11-50 pers.</th>
<th>51-100 pers.</th>
<th>101-150 pers.</th>
<th>&gt; 150 pers.</th>
</tr>
</thead>
<tbody>
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<td>18 844</td>
<td>22 882</td>
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<td>Aircraft exterior - on the ramp</td>
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<td>19 198</td>
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<td>Aircraft interior</td>
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<td>19 350</td>
<td>27 090</td>
<td>32 895</td>
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<tr>
<td>Aircraft exterior and interior - hangar</td>
<td>13 490</td>
<td>20 480</td>
<td>28 672</td>
<td>34 816</td>
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<tr>
<td>Aircraft exterior and interior - runway</td>
<td>15 310</td>
<td>26 218</td>
<td>36 706</td>
<td>44 571</td>
<td>68 976</td>
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<tr>
<td>Business lounge</td>
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<td>7 125</td>
<td>9 975</td>
<td>12 113</td>
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<tr>
<td>La Première lounge</td>
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<td>10 688</td>
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<td>18 169</td>
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<td>10 431</td>
<td>14 603</td>
<td>17 733</td>
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</tbody>
</table>

Rates in euros excluding tax.

Increase of 20% for filming between 8pm and 6am and 50% on Saturdays and Sundays.

Image and video banks are available on request (aircraft on take-off, at cruising altitude and on landing).

* The duration of the package covers the entire service, from the time the teams arrive in the landside area, until they leave the site airside.
2018
1 mètre/heure
Short film
by Nicolas Deveaux
©Cube Creative Productions

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