

A close-up photograph of an Air France Business Class airplane seat. The seat is upholstered in dark blue, textured fabric with a leather-like headrest and a leather strap on the shoulder. A small red Air France logo is visible on the upper right side of the seat. The word "BUSINESS" is printed in large, white, bold, sans-serif capital letters across the center of the seat.

BUSINESS

COMFORT & ELEGANCE

AIRFRANCE 



WELCOME ON BOARD

Air France has unveiled its new **long-haul Business** cabin, elegantly reasserting the French-style art of travel. Constantly striving to offer the highest level of comfort, the airline's completely redesigned iconic seat features even more enveloping curves and extra comfort.

Air France is introducing a new standard dedicated to this travel cabin. Progressively rolled out on **12 Boeing 777-300s**, It will serve New York-JFK (United States), Rio de Janeiro (Brazil) and Dakar (Senegal) from Paris-Charles de Gaulle during the 2023 winter season.

With attentive service, gourmet cuisine designed by French Michelin-starred chefs, a carefully selected wine and champagne list and a wide selection of in-flight entertainment, the journey can begin.



A PRESERVED SPACE

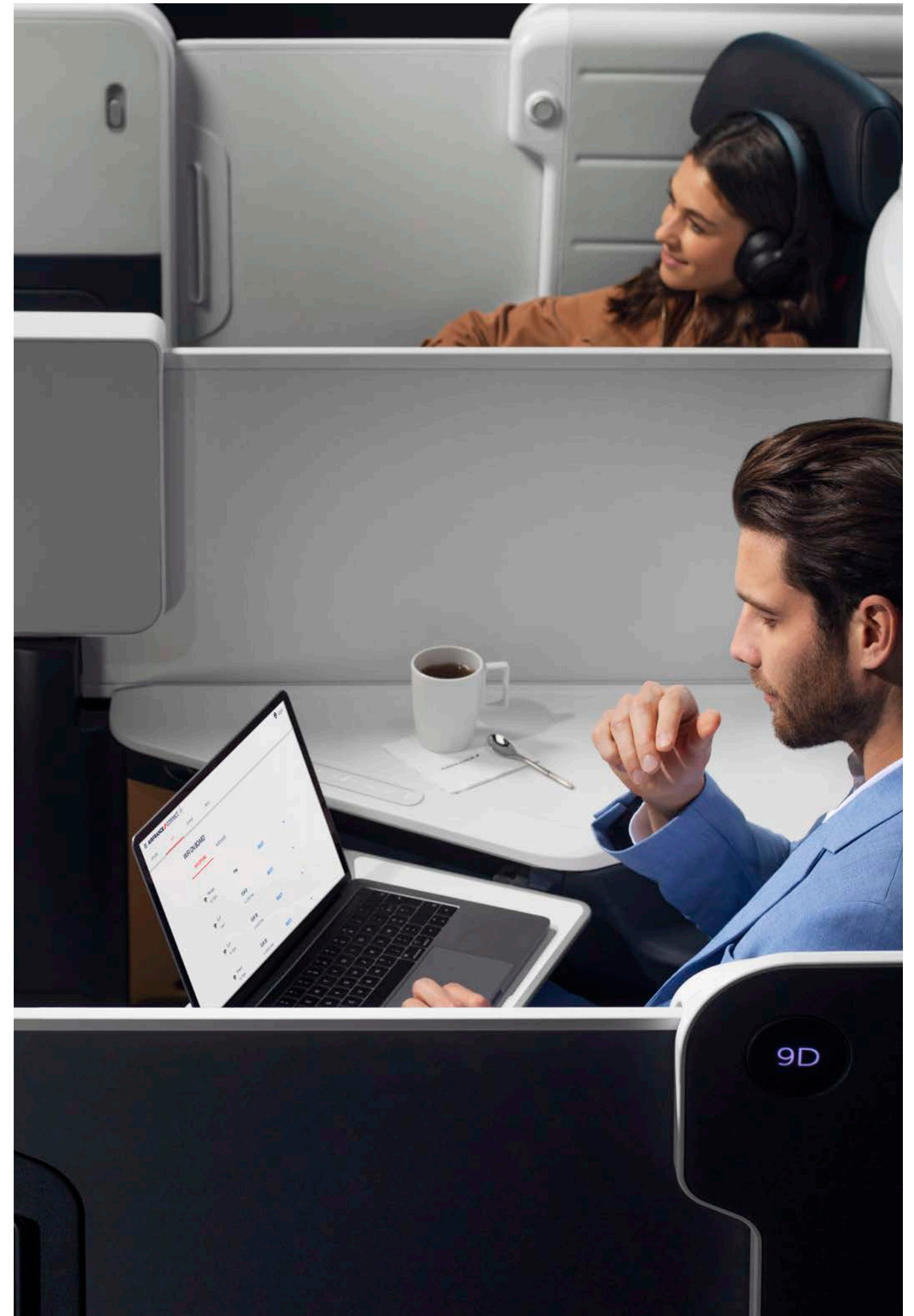
The 48 spacious seats in the cabin are based on the **3 “F”s**: Full Flat, meaning that the seat transforms into a real bed almost 2 meters long, Full Access, providing all passengers direct access to the aisle, and Full Privacy, ensuring optimal privacy. The seat cushions have been made even softer to ensure you cross time zones without fatigue.

A new **sliding door** allows each passenger to create a totally private space, out of sight from the other passengers in the cabin.

The seats located in the centre of the cabin have been completely redesigned to create a greater sense of privacy for passengers travelling together. These seats are now equipped with a **central panel** that can be lowered by pressing it down, thus creating a convivial space in which to make the most of the flight together.

Finally, the seats at the front of the Business cabin have extra space in front of them for additional comfort.

Thanks to this major new step in Air France’s move upmarket, all of the company’s long-haul Business cabins will be equipped with seats that transform into full-flat beds by the end of 2023, compared to 90% today.







AIR FRANCE STYLE

Air France has unveiled a cabin and a seat that elegantly displays its **signature colours**: navy blue, the presence of white adding light and contrast, and touches of red embodying its excellence and savoir-faire. The carpet on the floor revisits the traditional ornamental herringbone pattern, symbolising the emblematic world of traditional Parisian Haussmann apartments.

A SENSE OF DETAIL

As you settle comfortably into your seat, you are greeted by a backlit **winged seahorse**, embodying the founding myth of the company and its rich history. Inside the seat, the soft upholstery provides a feeling of warmth and privacy. Air France has chosen noble, soft and natural materials such as wool, brushed aluminium and full-grain French leather for the manufacture of its seat. Each seat is also embroidered with the red **accent**, the airline's brand symbol.

During the trip, all passengers are provided with a soft microfiber pillow and a soft blanket. With a simple touch of a button, it is possible to adjust the seat recline as desired as well as the light intensity. A new 'do not disturb' feature is also available, informing the crew that the customer wishes to rest.





STAY CONNECTED

Each seat has a large 17.3-inch **4K high-definition anti-glare screen**, equipped with noise-reducing headphones and, for the first time, a Bluetooth connection so that customers can use their personal headphones. A new, state-of-the-art graphic interface available in 12 languages makes it easy to choose from a wide variety of programmes. More than 350 films are available, including a large selection of French movies, as well as TV series, documentaries, music and podcasts.

A specific section on well-being also allows young and old alike to learn about meditation and seated yoga during the flight. Finally, kids now have their own navigation interface to easily find all the entertainment specifically dedicated to our younger passengers.

Ultra-connected, the seat also features A and C USB ports, an induction charger and a laptop socket.

In all cabins, customers can use **Air France Connect**, the airline's in-flight Wi-Fi offer. The portal offers three passes, one of which is completely free of charge and allows customers to send and receive messages. Customers can also consult all the information related to their flight and their connections.

THE NEW BUSINESS SEAT AT A GLANCE



48 SEATS

in a 1-2-1 configuration
(4 seats across) in two cabins



2M

A full flat seat
almost 2 metres long



70 CM

Bed width



A NEW SLIDING DOOR

for more privacy



A CENTRAL PANEL

that can be lowered for the
seats located in the centre



MADE IN FRANCE

A seat made in France, in collaboration
with Safran Seats, Design Investment
and SGK Brandimage

OPTIMAL ERGONOMICS



ONE-TOUCH SEAT CONTROLS

at the touch of a button



TWO LARGE TRAY TABLES

central and lateral



SIDE STORAGE

and vanity mirror



READING LIGHT

coat hook, seat pocket
and ottoman

A FULLY CONNECTED SEAT



4K HD SCREEN

17.3 inches, anti-glare
with Bluetooth



WIFI

A and C USB ports,
induction charger, PC socket



NOISE-REDUCING

headphones



1,500 HOURS

of in-flight entertainment

TO ACCOMPANY YOUR TRIP

In line with its commitment to more responsible travel, Air France is for the first time providing a new **comfort kit** made of 96% **recycled** material. Its plastic packaging has been removed in favour of an integrity seal. Sober and refined, it is available in two colours, navy blue and beige. Each kit contains a toothbrush and a pen made from maize straw, as well as earplugs wrapped in kraft paper to avoid plastic. A large sleep mask, socks, toothpaste and Clarins cosmetics complete the kit.

By offering these eco-friendly kits, Air France is continuing its actions to limit the use of single-use plastic on board its flights whenever possible.





SIGNATURE DISHES

On long-haul flights departing from Paris, Air France has entrusted the menu in its Business cabin to **Michelin-starred French chefs**. The greatest names in French haute cuisine, including Régis Marcon, Anne-Sophie Pic and Michel Roth, take it in turns to offer vegetarian dishes as well as refined dishes with red or white meat or fish. These meals are enhanced by tableware signed by French designer Jean-Marie Massaud. The wine and champagne list is selected by world famous sommelier Paolo Basso.

On all flights departing from Paris, Air France is committed to offering 100% **French red and white meat**, milk products and eggs in all its cabins, as well as fish from **sustainable sources**. A vegetarian dish is also systematically available. The kids' and infants' menus are made from **100% organically grown produce**.

As part of the fight against food waste, Air France is also offering customers the possibility of pre-selecting their hot meal in Business before departure. This service combines the guarantee of availability of the customer's choice with fairer consumption. The airline is also committed to recycling and **eliminating 90% of single-use plastic** on board its aircraft by the end of March 2023. Finally, when certain items can no longer be used on board, they are donated to charity.

IN OUR
BUSINESS CABIN,
YOU CAN DREAM
LIKE IN YOUR
OWN BED.

ELEGANCE IS A JOURNEY. **AIRFRANCE** 



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